

Carey McKay Art Director

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SCHOOLING

The Creative Circus | Atlanta, GA Concentration: Art Direction 2017

The University of Georgia | Athens, GA Public Relations, B.A. Spanish, B.A. Cum Laude, HOPE Scholarship 2015

WORKING

Rocket Camp | Decatur, GA Art Director | September 2017 - present

Design Essentials, Barking Hound Village, UTC Rollins College of Business, Vivoom, Roswell Mill Dentistry, Georgia Pacific, Fetch My Vet, Jewish Federation of Greater Atlanta

Art & Beyond Studio | Alpharetta, GA

Marketing and Communications Specialist | 2014 - 2016

Social media management, flyer and poster design (online and print), established 1000 Facebook followers in two months, tripled MailChimp subscribers

Terrapin Beer Company | Athens, GA Public Relations Intern | 2014 - 2015

Compensated in beer and class credit to manage social media accounts, write press releases, compose various design projects and organize an online photo contest

Fundación Zambrano | Buenos Aires, Argentina Communications Intern (Bilingual) | Summer 2014

Spent the summer at a not-for-profit eye clinic and put that Spanish major to the test by posting on Facebook and Twitter en Español